

17.18
OCTOBER
2023



PALAIS 2
L'ATLANTIQUE
BORDEAUX

4th EDITION OF THE INTERNATIONAL CONGRESS ON WOOD CONSTRUCTION

MID AND HIGH-RISE

SPONSOR AND
EXHIBITOR
GUIDE

WOODRISE-CONGRESS.COM

THE 4th INTERNATIONAL CONGRESS ON WOOD CONSTRUCTION

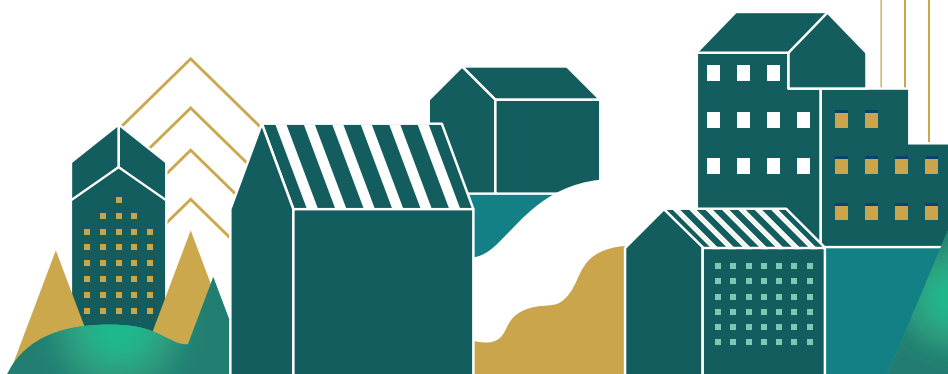
MID AND HIGH-RISE



17•18
OCTOBER 2023

PALAIS 2 L'ATLANTIQUE
BORDEAUX

REGISTER NOW !



CONTACT

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CO-ORGANISERS

WITH THE SUPPORT OF

IN COLLABORATION WITH



INSTITUT TECHNOLOGIQUE



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WOODRISE 2023

For its 4th edition, **WOODRISE** is coming back to the city of Bordeaux at the Palais 2 l'atlantique.

A true reference for construction and wood sector professionals, **WOODRISE** wishes to address the societal and environmental challenges of low-carbon construction and of the integration of biodiversity in tomorrow's cities.

Internationally renowned speakers will discuss these different challenges through plenary sessions and workshops to order to suggest answers.

This new edition aims to bring together 3000 participants from 20 different countries and 100 exhibitors.

Your opportunities :



Discover international novelties and innovations in mid and high-rise wood construction



Meet professionals: ordering customers, contractors, builders, suppliers... and develop your business opportunities



Present your newest technologies in the Innovation Village*



Expand your network with our B2B meeting platform



Showcase your organisation to an international audience

**subject to acceptance of your application*

We are looking forward to welcoming you on **17 and 18 October**
for the latest **WOODRISE** edition!



OUR BOOTH OFFERS

BOOTH BUSINESS 9m²

2700€ excl. VAT

All-inclusive booth (minimum 9m²)

The price includes exhibition space and equipment. Expansion possible.



Your package:

- Modular structure – melamine wood-colour panels with white stiffeners
- Exhibitor's flag sign
- A 4 spotlight rail (100W)
- A 3kw daytime electrical connection*
- A standing lamp
- Carpeting 0036 Coco
- Furniture: 3 white chairs + 1 table
- A lockable welcome desk + 2 high stools
- Cleaning service (night before opening and daily)

BUSINESS BOOTH EXPANSION OPTIONS

Beyond the first 9m², you can expand your booth with 3m² modules minimum, including:

- Modular structure – melamine wood-colour panels
- white stiffener
- A 4 spotlight rail (100W) for every extra 9m² module
- Carpeting 0036 Coco
- Cleaning service (night before opening and daily)

Price/ m² : 210 € excl. VAT

BOOTH CONFORT 9m²

2070€ excl. VAT

Semi-equipped booth (minimum 9m²)



Your package:

- Modular structure – white melamine panels with white stiffeners
- Exhibitor's flag sign
- A 4 spotlight rail (100W)
- A 3kw daytime electrical connection*
- Carpeting 0036 Coco
- Furniture: 3 white chairs + 1 table
- Cleaning service (night before opening and daily)

COMFORT BOOTH EXPANSION OPTIONS

Beyond the first 9m², you can expand your booth with 3m² modules minimum, including:

- Modular structure – white melamine panels
- white stiffener
- A 4 spotlight rail (100W) for every extra 9m² module
- Carpeting 0036 Coco
- Cleaning service (night before opening and daily)

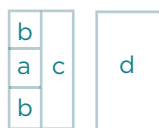
Price/ m² : 200 € excl. VAT

**For a 24H box, a supplement of 10% will be applied on the initial price of the connection (price list available in the technical guide in your exhibitor area)

Empty taped off floor space without any equipment

PRICES FOR EXTRA OPEN CORNERS

(independent of booth choice)



1 corner (b) : 165 € excl. VAT
 2 corners (c) : 360 € excl. VAT
 4 corners (d) : 820 € excl. VAT

EACH BOOTH

Included in your package:

- 1 congress badge (access to conferences and workshops, meals and breaks during the day are included)
- 150 invitations to the trade fair
- your logo and link to your website on the exhibitors page
- mention in the official congress programme
- organisation of business meetings on your stand with our B2B platform

REGISTRATION FEES

ADMINISTRATIVE FEES

- **EXHIBITOR :** these fees include your company's insurance premium, your logo in the official congress programme, exhibitor badges, link to your website on the exhibitors list and 150 invitation to the trade exhibition.

Exhibitor registration fees: 350 € excl. VAT

- **CO-EXHIBITOR :** these fees include your company's insurance premium, your logo in the the official congress programme, exhibitor badges, link to your website on the exhibitors list and 150 invitation to the trade exhibition.

Co-exhibitor registration fees: 210 € excl. VAT per co-exhibitor

- **REPRESENTED COMPANIES :** the exhibitor must declare the complete list of companies they will represent.

Represented companies' registration fees: 60 € excl. VAT per represented company

INSURANCE

Mandatory insurance: insured amount up to (see article 19 of the event Regulations).
 We advise you to take out additional insurance if the value of your goods exceeds €15,300.
 Specific conditions and exclusions are detailed in the Regulations
 (available on the website www.woodrise-congress.com).

A deductible of 1000 € will be applied per exhibitor and per claim.



OUR SPONSORSHIP OPPORTUNITIES

PREMIUM OR CLASSIC PACKAGE

		PREMIUM 15 000€ excl VAT	CLASSIC 8 000€ excl VAT
INCLUDED IN YOUR SPONSOR PACKAGE	YOUR LOGO AND PRESENTATION OF YOUR ORGANISATION ON THE «PARTNERS AND SPONSORS» PAGE OF OUR WEBSITE	✓	✓
	YOUR LOGO ON CONGRESS PROMOTIONAL MATERIALS (SIGNAGE, INVITATIONS, PROGRAMME...)	✓	✓
	1 PAGE AD IN THE OFFICIAL CONGRESS PROGRAMME	✓	✓
	A GOODIE (PROVIDED BY YOUR ORGANISATION) IN THE CONGRESS BAG	✓	
	PERMANENT DELEGATE BADGES	x4	x2
	INVITATION TO THE GALA DINNER	x4	x2
	AN ALL-INCLUSIVE BOOTH BUSINESS (210€ EXCL VAT PER EXTRA M ²) OR A BOOTH BARE SPACE (180€ EXCL VAT PER EXTRA M ²)	Business 18m ² or Bare Space 30m ²	Business 9m ² or Bare Space 18m ²
	YOUR OWN CONFERENCE IN THE WOODRISE CORNER	✓	

OTHER SPONSORSHIP OPPORTUNITIES

		TARIF
OTHER SPONSORSHIP OPPORTUNITIES	PRESENTATION AT THE EXHIBITION FORUM <i>1-hour speaking opportunity and use of the central forum with audio-visual equipment</i> <i>Your conference included in the official congress programme</i>	1 000€ excl VAT
	YOUR LOGO ON THE OFFICIAL CONGRESS PROGRAMME:	
	• Back cover - exclusivity	2 000€ excl VAT
	• Inside cover or inside back cover - exclusivity	1 600€ excl VAT
	• Full color page	1 100€ excl VAT
	A TABLE FOR 10 AT THE CONGRESS GALA DINNER	1 300€ excl VAT
	A GOODIE (PROVIDED BY YOUR ORGANISATION) IN THE CONGRESS BAG	3 000€ excl VAT
	YOUR LOGO ON THE EXHIBITION PLAN	1 500€ excl VAT
	PROMOTIONAL TOTEM AT THE ENTRANCE HALL (YOUR AD 80X180CM):	
	• 1 side	1 500€ excl VAT
	• 2 sides	2 200€ excl VAT
	COFFEE BREAK SPONSOR <i>Your logo on the congress website with link to webpage of your choice</i> <i>Your logo on signage during the break, on the buffet and high bar tables</i>	2 000€ excl VAT

REGISTRATION FORM

PLEASE RETURN THIS DOCUMENT TO:

BORDEAUX EVENTS AND MORE

Rue Jean Samazeuilh - CS 20088 - 33070 BORDEAUX CEDEX - FRANCE
Tél. 33 (0)5 56 11 99 00 - Site web : www.woodrise-congress.com - E-mail : kinebanian@fcba.fr

ALL REGISTRATIONS MUST BE ACCOMPANIED BY A DEPOSIT IN ORDER TO BE CONSIDERED AND TO ENSURE YOUR PLACEMENT ON THE FLOOR PLAN.

EXHIBITOR/SPONSOR/PARTNER

ORGANISATION

Company name

Address

Postal code City Country

Telephone

Email

VAT number or Company registration number

Booth manager Function

Email Telephone

BILLING ADDRESS *(if different from above)*

Company name

Address

Postal code City Country

Telephone

Email

VAT number or Company registration number

YOU ARE REGISTERING AS

- ☐ Main exhibitor
- ☐ Co-exhibitor (please indicate the name of the main exhibitor)

LOGO/SIGNAGE

Please indicate the inscription that you want referenced on your booth below (16 characters max., including spaces)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



EXHIBITION REGISTRATION

BOX RESERVED FOR WOODRISE

Client code

--	--	--	--	--	--	--

Registration nr.

--	--	--	--	--	--	--

IMPORTANT: all information the exhibitor provides on this document is their sole responsibility. Please write clearly.

☐ **REGISTRATION MAIN EXHIBITOR**

☐ **REGISTRATION CO-EXHIBITOR** (please indicate the name of the organisation that is hosting you)

☐

INDICATE THE LETTER THAT YOU WANT TO BE LISTED AT ALPHABETICALLY

COMPANY NAME OF EXHIBITOR OR CO-EXHIBITOR

ADDRESS

TEL FAX

EMAIL WEBSITE

TEXTE IN FRENCH (general description of the equipment on display) (MANDATORY)

.....

.....

Represented brands	Country*	In the capacity of: Indicate direct importer, exclusive distributor, subsidiary, other
.....
.....
.....

* Definition of foreign exhibitor: (extract from the order of 12 June 2006 on the system of prior declaration for commercial events, article 1, paragraph 4:

"A foreign exhibitor is considered to be a national of another European Union member state or a third country if the contract with the organiser mentions an address located in this state or country or, failing this, provides a certificate on his honour, failing this, provides a sworn statement of his nationality").

☐ **I CERTIFY ON MY HONOUR TO REPRESENT THE COMPANIES, BRANDS OR PRODUCTS MENTIONED ON MY CATALOGUE ENTRY.**

Name and capacity of signatory

Date, signature, stamp

● REGISTRATION OF COMPANIES REPRESENTED

Indicate **on the following page** the names of the companies represented at the exhibition. Enter only one company per box.

The companies will be referenced in the alphabetical list under the name of the titular exhibitor and will appear in the list of exhibits according to the identification codes mentioned on the following page. The exhibitor's account will be debited with a catalogue registration fee of 60 € excluding VAT per firm.

☐

INDICATE THE LETTER THAT YOU WANT TO BE LISTED AT ALPHABETICALLY

COMPANY NAME OF EXHIBITOR OR CO-EXHIBITOR

ADDRESS

TEL FAX

EMAIL WEBSITE

TEXTE IN FRENCH (general description of the equipment on display) (MANDATORY)

.....

.....

☐

INDICATE THE LETTER THAT YOU WANT TO BE LISTED AT ALPHABETICALLY

COMPANY NAME OF EXHIBITOR OR CO-EXHIBITOR

ADDRESS

TEL FAX

EMAIL WEBSITE

TEXTE IN FRENCH (general description of the equipment on display) (MANDATORY)

.....

.....

☐

INDICATE THE LETTER THAT YOU WANT TO BE LISTED AT ALPHABETICALLY

COMPANY NAME OF EXHIBITOR OR CO-EXHIBITOR

ADDRESS

TEL FAX

EMAIL WEBSITE

TEXTE IN FRENCH (general description of the equipment on display) (MANDATORY)

.....

.....

To register a larger number of companies represented, make a photocopy of this page in advance.

SUMMARY TABLE

		PRICE	QTY	TOTAL
BOOTH OFFERS	BOOTH BUSINESS 9M ²	2700 € excl VAT	x € excl VAT
	EXTENSION BOOTH BUSINESS	210 € excl VAT/m ²	x € excl VAT
	BOOTH CONFORT 9M ²	2070 € excl VAT	x € excl VAT
	EXTENSION BOOTH CONFORT	200 € excl VAT/m ²	x € excl VAT
	BOOTH BARE SPACE	180 € excl VAT/m ²	x € excl VAT
	MAJORATIONS FOR OPEN CORNERS :			
	• 1 CORNER	165 € excl VAT	x € excl VAT
REGISTRATION FEES	• 2 CORNERS	360 € excl VAT	x € excl VAT
	• 4 CORNERS	820 € excl VAT	x € excl VAT
REGISTRATION FEES	EXHIBITOR	350 € excl VAT	x € excl VAT
	CO-EXHIBITOR	210 € excl VAT /CO-EXHIBITOR	x € excl VAT
	REPRESENTED COMPANIES	60 € excl VAT /SOCIETY	x € excl VAT
SPONSORSHIP OFFERS	PREMIUM PACKAGE (SEE PAGE 7 FOR DETAILS)	15 000 € excl VAT	x € excl VAT
	• BOOTH BUSINESS EXTRA	210 € excl VAT/m ²	x € excl VAT
	• BOOTH BARE SPACE EXTRA	180 € excl VAT/m ²	x € excl VAT
	CLASSIC PACKAGE (SEE PAGE 7 FOR DETAILS)	8 000 € excl VAT	x € excl VAT
	• BOOTH BUSINESS EXTRA	210 € excl VAT/m ²	x € excl VAT
	• BOOTH BARE SPACE EXTRA	180 € excl VAT/m ²	x € excl VAT
OTHER SPONSORSHIP OPPORTUNITIES	PRESENTATION AT THE EXHIBITION FORUM	1 000 € excl VAT	x € excl VAT
	YOUR LOGO ON THE OFFICIAL CONGRESS PROGRAMME:			
	• BACK COVER – EXCLUSIVITY	2 000 € excl VAT	x € excl VAT
	• INSIDE COVER OR INSIDE BACK COVER – EXCLUSIVITY	1 600 € excl VAT	x € excl VAT
	• FULL COLOR PAGE	1 100 € excl VAT	x € excl VAT
	A TABLE FOR 10 AT THE CONGRESS GALA DINNER	1 300 € excl VAT	x € excl VAT
	A GOODIE (PROVIDED BY YOUR ORGANISATION) IN THE CONGRESS BAG	3 000 € excl VAT	x € excl VAT
	YOUR LOGO ON THE EXHIBITION PLAN	1 500 € excl VAT	x € excl VAT
	PROMOTIONAL TOTEM AT THE ENTRANCE HALL (YOUR AD 80X180CM):			
	• 1 SIDE	1 500 € excl VAT	x € excl VAT
	• 2 SIDES	2 200 € excl VAT	x € excl VAT
	COFFEE BREAK SPONSOR	2 000 € excl VAT	x € excl VAT
			TOTAL excl VAT € excl VAT

TOTAL AND DEPOSIT

TOTAL excl VAT
 VAT (20 %)
 TOTAL incl VAT
 DEPOSIT of 20% of the total amount incl VAT due upon ordering

..... € excl VAT
 € excl VAT
 € incl VAT
 €



REMEMBER TO SIGN YOUR RESERVATION AT THE BOTTOM OF THIS PAGE

METHOD OF PAYMENT OF THE DEPOSIT

- Payment of the balance by bank transfer to the account of Congrès et Expositions de Bordeaux (please attach a copy of the bank transfer notice):
- For all invoices issued after 15/09/2023: payment in cash, by cheque or bank transfer.
- The balance (including VAT) of the remaining sums is due by 15/09/2023 at the latest.

In case of non-compliance with this payment schedule, your application will be placed on the waiting list.

The deposit is established on the basis of the space requested in the participation contract. In the event that another space is allocated, the remaining sums will be rectified at the time of final payment.

MEANS OF PAYMENT

- By cheque or bank transfer to the Beam account given below. Please enclose a photocopy of the transfer with mention "payment without costs for the beneficiary" on the transfer orders.

BPSO CAE GIRONDE – Code Banque : 10907 – Code Guichet : 00001 – N° de Compte : 05721953384 – Clé RIB : 93

IBAN : FR76 1090 7000 0105 7219 5338 493 – BIC : CCBPFRPPBDX

PAYMENT OF THE BALANCE

- **Payment of the balance by bank transfer to the account of Bordeaux Events And More (please attach a copy of the bank transfer notice):**

BPSO CAE GIRONDE – Code banque : 10907 – Code Guichet 00001 – N° de Compte : 05721953384 – Clé RIB 93

IBAN : FR76 1090 7000 0105 7219 5338 493 – BIC : CCBPFRPPBDX

- **For all invoices issued after 15/09/2023: payment in cash, by cheque or bank transfer.**

PARTICIPATION AGREEMENT

Bordeaux Events And More, in its capacity as data controller, processes the exhibitor's personal data as part of his application to participate in the exhibition. The information collected is subject to computer processing in order to enable the execution of the contract and must therefore be provided. It is kept in accordance with the legal deadlines imposed on Bordeaux Events And More with regard to its fiscal and social obligations. The exhibitor's personal data are kept for the duration of the exhibitor's commercial relationship with the organiser and then for a period of five years from the last expression of interest by the exhibitor. The exhibitor may exercise his right of access, rectification, deletion and opposition, the right to limit processing, the right to data portability, the right not to be the subject of an automated individual decision by contacting by contacting Beam SAS, Délégué à la protection des données, rue Jean Samazeuilh, CS 20088 – 33070 Bordeaux Cedex ou dpo@beam.fr.

☐ I declare that I have read the general regulations of the event as well as the terms of payment, accept all the clauses and undertake to respect to respect the architectural regulations.

☐ I agree to receive commercial proposals and news relating to the activity of Bordeaux Events And More

☐ I must enclose an extract from the Trade Register (less than 3 months old). Failing this, Beam will charge €10 (excl. VAT) for the publication of this extract from Infogreffe.

☐ I do not wish to receive commercial proposals and news relating to the activity of Bordeaux Events And More

Signatory's name

Title

Place

Date

Signature and company stamp (mandatory)

PREAMBLE

These specific regulations set out the special conditions for the services supplied to the exhibitor by the organiser. They are complemented, as needed, by the auxiliary provisions of the Règlement général des manifestations commerciales (RGMC/2015) of UNIMEV, a professional federation of which the organiser is a member. The exhibitor acknowledges having read these regulations and, failing access to internet, agrees to request the organiser to send them via mail prior to signature of the contract. In any case, the exhibitor acknowledges acceptance of all the terms of these regulations, which apply to all events organised by Bordeaux Events And More.

ARTICLE 1 - MANAGEMENT OF THE EVENT ORGANISATION

Management of space allocation by the organiser – The organiser establishes the event floor plan and freely allocates spaces, taking into account, as far as it is possible, the wishes expressed by the exhibitor as well as the date on which the application was registered.

ARTICLE 2 - EXAMINATION OF ADMISSION REQUESTS

Exhibitor entitlement to represent a brand – Only a limited number of spaces are granted per brand. In the case where the admission request is not submitted by the producer of the presented products or services, the applicant must provide justification of their right to market the aforementioned products or services.

Examination – The organiser rules on the application, after prior examination. The organiser reserves the right to assess and verify the following non-exhaustive list of elements:

- The solvency of the applicant,
 - Compatibility of their activity with the nomenclature of the event,
 - Relevance of their product and service offer to the positioning of the event,
 - Exhibitor's compliance with security, control and safety measures imposed by the authorities or the organiser during previous editions of the event,
- Any applications from applicants with debts pending to the organiser and/or in litigation with the organiser will not be taken into account.

Refused applicants may not invoke the fact that they were admitted to previous sessions, nor may they argue that their application was requested by the organiser. The applicant may not invoke any correspondence exchanged with the organiser or the payment of the price or deposit, nor the publication of their name on any list whatsoever as evidence of their admission.

Notification of admission – Only written notification of admission is valid as admission and fixes the date of commencement of the contract between the parties, whether a deposit has been made or not. Refusal of the admission request does not give rise to any compensation. The admission has no bearing on any entitlement for admission to a future edition. The application processing fees or registration fees remain the property of the organiser regardless of the outcome of the admission request.

ARTICLE 3 - EXHIBITOR OBLIGATIONS

Formation of the contract – The admission notification binds the applicant finally and irrevocably, without prejudice to the application of conditions stipulated in Article 6, if participation in the event is cancelled by the exhibitor.

Occupation of the exhibition space – In accordance with the conditions determined in the exhibitor's handbook, the exhibitor is obliged to occupy the stand or allocated space at least 24 hours prior to the opening of the event, to leave it set up until the closing of the exhibition and to not remove displayed merchandise until after the end of the event.

Exhibitor commitments – Upon signing the admission request, the applicant is committed to respect the special contractual terms that may have been negotiated with the organiser, general sales terms, and notably those contained in these regulations, as well as the policing and security measures prescribed by the authorities or the organiser.

Penalty for non-compliance to contractual commitments – Any breaches of the commitments referred to in the previous paragraph can lead to the exhibitor's immediate, temporary or permanent exclusion, without any compensation or refund of the amount paid and without prejudice to any proceedings that can be brought against them.

ARTICLE 4 - DOMICILE

Temporary declaration of domicile on the site – For the entire duration of the exhibition, including periods of installation and dismantling, the exhibitor states their domicile as being the space that has been allocated to them on the site.

ARTICLE 5 - PAYMENT OF THE PRICE

Methods of payment – The price is paid by the means detailed in the admission request made either in writing or via internet.

Late payment penalties – All amounts payable to the organiser, and not paid by the due date, shall incur interest, without the need for formal notice, the interest being calculated at the interest rate applied by the ECB to its most recent refinancing operation, plus seven points. Furthermore, in accordance with Decree n°2012-11-15, the debtor with an overdue payment will automatically be liable for a flat-rate recovery fee of €40. In the event of legal proceedings for non-payment, the organiser reserves the right to impose an irreducible flat-rate penalty equal to 15% of the amount due, without prejudice to any other request for damages or indemnities on the basis of Article 700 NCP.

Organiser's right of lien to the exhibitor's goods – It is expressly agreed that the installations, equipment and goods located in the exhibition area and attributed to the exhibitor are specifically pledged to the benefit of the organiser to secure payment of any sums due. In the event of any failure to pay the sums due, in application of the present contract, the organiser may invoke this pledge to retain these goods until full payment has been made. In this case, further to formal notice referring to this clause, the organiser may carry out an inventory, by act of a judicial officer, of the goods thus retained and may oppose their removal.

ARTICLE 6 - NON-OCCUPANCY

No-show of an exhibitor prior to the opening – The exhibition spaces for which the organiser has received written notice of non-participation by the exhibitor, irrespective of the reasons, may be assigned by the organiser to another exhibitor, and without the exhibitor having any claim to a reimbursement of the monies owed, in accordance with the cancellation terms stated below.

Cancellation – In the event of early termination of the participation contract, leading to annulment of the exhibitor's participation in the event, the exhibitor is obliged to pay the organiser a cancellation indemnity fixed in accordance with the following terms:

- A flat fee corresponding to the administrative fees incurred if the withdrawal occurs more than 6 months prior to the event,
- 40% of the amount excluding VAT of the price of exhibition space rental fixed in the contract if the withdrawal occurs between 1 May and 15 September 2020,
- 80% of the amount excluding VAT of the price of exhibition space rental fixed in the contract if the withdrawal occurs between 16 September and 30 October 2020,
- 100% of the amount excluding VAT of the price of exhibition space rental fixed in the contract if the withdrawal occurs from 1 November 2020.

ARTICLE 7 - UNFORESEEN CIRCUMSTANCES

With regard to the provision of the services in question, the exhibitor and organiser agree to exclude the application of the provisions of Article 1195 of the French Civil Code.

ARTICLE 8 - PROHIBITION OF SALE OR SUB-LETTING

Prohibited in principle – The sale of all or part of the allocated exhibition space is prohibited.

Exception – However, with the organiser's consent, several operators of a similar profession may occupy a stand together, provided that each of them has previously paid the administrative fee.

ARTICLE 9 - DECLARATION OF THE ITEMS PRESENT

Reporting obligation – In their admission request, the exhibitor declares a complete list of the products they wish to present. If they are agents of or commissioned by third parties, they must state the names and addresses of the business for which they wish to exhibit products. They return the required sworn certification forms to the organiser, attesting to their rights to distribute the products or services concerned.

Penalty for non-declaration by the exhibitor – The organiser reserves the right to systematically remove all products that are not indicated in the admission application or to proceed with the expulsion of the exhibitor who has not been approved under the aforementioned terms, without prejudice to the application of penalties provided for under Article 3 of these regulations.

ARTICLE 10 - PROHIBITED PRODUCTS

Prohibited within the event grounds – Materials of an explosive nature and generally all dangerous or harmful products, as well as all objects that can be turned into a weapon, are not admitted in the event grounds. It is prohibited to operate appliances, or to install or distribute objects likely to cause a nuisance or danger to other exhibitors or their visitors. It is equally prohibited to light fires in the exhibition halls.

ARTICLE 11 - INVENTORY OF FIXTURES AND INTEGRITY OF THE EXHIBITION SPACE

Inventory – Upon taking possession of the allocated exhibition space, the exhibitor records any possible degradation affecting the allocated exhibition space and notifies the organiser on the same day. Once this deadline has passed, all repairs are to be undertaken at the exhibitor's cost.

Respect for the integrity of the site – Irrespective of the exhibition space allocated, it is prohibited to dig into the ground, cut into or damage, in any way, the partitions, floor coverings or ceilings and all material supplied by the organiser.

Conformity and safety of the installations – It is strictly prohibited to install platforms, chairs, drives or engines, or to use the stand's dividers, posts or surfaces as bearers of weight or mechanical force; the exhibitor is fully responsible for any breach in the event of deterioration, impairment to neighbours or accident, without prejudice to the application of penalties provided for under Article 3 of these regulations.

ARTICLE 12 - ARCHITECTURE COMMISSION

Examination of the exhibitor's construction projects – A commission is responsible, within the context of the general definition of the design of the event decided upon and imposed by the organiser, to examine all construction or installation projects which might be envisaged by the exhibitors (mezzanines, advertising or decorative patterns, luminous signs, animations...).

ARTICLE 13 - SPECIAL WORKS

Declaration to the organiser – The exhibitor whose installations require special works (levelling, piping, removal of dividing walls, adjusting floors...) must declare this in the 'observations' section of the admission application by indicating, as far as possible, their extent. The organiser will bear the costs of the removal of dividing walls, as well as those of adjusting floors, excluding all other works, on the condition that they are notified of the requirements one month prior to the opening of the event; beyond this date, these diverse modifications will be at the exhibitor's costs.

ARTICLE 14 - THE USE OF SERVICE PROVISIONS BY SUB-CONTRACTORS

Sub-contracting – The exhibitor may, if they so wish, and entirely at their own responsibility, entrust service providers, referred to as sub-contractors, with all or part of the furnishing of the exhibition space that has been allocated to them, on condition that these aforementioned service providers have not been previously involved in a significant dispute with the organiser and that the contracts concluded with these service-providers comprise:

- as an integral element, all the clauses of the organiser's general terms of sale which may concern them, and not contain any provision that modifies or convenes them;
- a clause waiving any action by the exhibitor's sub-contractors against the organiser, for any direct or indirect, material or immaterial damage that the latter might cause to the exhibitor, to their sub-contractors, to their assets, their representatives or their assets;
- the commitment made by the exhibitor's sub-contractors to obtain an identical waiver of any recourse from their insurance companies.

A waiver of recourse by the sub-contractors against the organiser – The exhibitor guarantees the organiser that the waivers of recourse referred to above are actually agreed by the sub-contractors and their insurance companies, and agrees to compensate the organiser for any direct or indirect consequences of each action, legal or otherwise, that the exhibitor's sub-contractors, their representatives or their insurance companies may formulate or file against the

organiser, including the fees and expenses that the latter might incur to protect their rights.

Exhibitor's responsibility resulting from the actions of their co-contractors – The fact that the exhibitor enters into a contract with sub-contractors does not in any way change the contractual relations between themselves and the organiser; the exhibitor remains solely liable with regards to the organiser for the perfect execution of the contract. The exhibitor's sub-contractors are, from the organiser's perspective, considered as having a mandate to act in place of the exhibitor.

ARTICLE 15 - DEMONSTRATION MACHINERY AND EQUIPMENT

Declaration to the safety officer – All demonstration machinery must be declared to the safety officer. Demonstrations must always be free for visitors.

ARTICLE 16 - SIGNS, POSTERS AND BANNERS

Strict regulation for the affixing of signs and posters – It is prohibited to place publicity panels or signs outside the stands at points other than those reserved for this purpose. In the event of any infringement, the organiser will have the items that contravene these regulations removed at the costs, risks and liability of the exhibitor, and without any prior notice.

Prohibition of banners – Banners are strictly prohibited in any case.

ARTICLE 17 - GIFT VOUCHERS

Acceptance of gift vouchers and invoicing to the organiser – The exhibitors undertake to accept gift vouchers that may be put into circulation by the organiser on the occasion of the event. The sales and the provision of services realised in exchange for these gift vouchers will be invoiced to Beam directly upon presentation of the aforementioned gift vouchers.

ARTICLE 18 - VACATING THE EXHIBITION SPACES

Deadline for vacating the spaces – At the latest, the exhibition spaces are to be vacated 48 hours after the closing date of the event. The exhibitor is committed to act diligently and to undertake, with extreme urgency, all action including that of a judicial nature, in order for the site to be effectively restored to the organiser in good working order.

Breach of duty by the exhibitor – If, for whatever reason, the exhibition space has suffered damage or is not in a state of normal usage, the organiser may, by using all means available, undertake or arrange its complete evacuation and the necessary restoration; the exhibitor hereby authorising them:

- to destroy all consumable equipment and installations;
- to move and to store, as the organiser deems fit, all the other installations, equipment and property found on the site, which may be sold or destroyed after formal notice remains unacknowledged for a period of 5 days;
- to restore the site to the condition in which it should be;
- to undertake the works required.

All costs are at the expense of the exhibitor, who is expressly prohibited from any recourse against the organiser concerning the destruction, removal or storage, restoration works, or of their consequences.

ARTICLE 19 - MANDATORY INSURANCE

Insurance obligations – The exhibitor is required to take out, with the insurer approved by the organiser, all insurances covering the risks that they and their personnel take, or have third parties take.

Risks covered – The insurance premium covers:

- the exhibited merchandise and materials, fittings and installations of the stand for an initial risk of fifteen thousand three hundred euros (€15,300). The guarantee from which the exhibitor benefits is strictly limited to material damage, excluding the deprivation of use, loss of profits, loss of earnings etc. Thefts during the periods of assembly and dismantling are not covered by the guarantee.
- the exhibitor's civil responsibility towards third-parties for all physical, material or immaterial damage resulting from his activity and that of his representatives.

Waiver of any recourse – The exhibitor waives any recourse that they may have the right to exercise against the organiser, the owner of the exhibition site or their insurers, for all physical, material or immaterial damage of which they may be a victim; such a waiver applies for all of their representatives.

ARTICLE 20 - FOOD PRODUCTS

Food safety regulations – Exhibitors presenting food products must respect the regulations in force, especially those concerning food safety, hygiene as well as the operating procedures in place. The exhibitor is solely responsible for the consequences, especially in the event of food poisoning, and waives all recourse against Beam.

ARTICLE 21 - WORKING CONDITIONS ON THE EXHIBITION SITE

Labour regulations – During the assembly, dismantling and throughout the course of the event, the exhibitor commits to only employ persons duly declared and in conditions determined by the law and regulations in force concerning working conditions. The same constraints are imposed on their subcontractors.

Inspections – Inspections are likely to be carried out during the assembly, running and dismantling of the event. A Health and Safety Officer (SPS) may be assigned by the organiser and may issue observations on the working conditions.

ARTICLE 22 - COMMERCIAL PRACTICES

Strict regulation on the practice of soliciting clients – The distribution of documents may only take place within the stands. Similarly, visitors must not be impeded during their visit nor stopped in the aisles. It is strictly prohibited to shout or use a microphone to advertise and solicit. Failure to comply with these provisions will be the subject of a written report by the organiser on the basis of which they will notably be justified in refusing the exhibitor's participation in future events. The advertising of prices and the distribution of promotional objects are subject to the general regulations. It is prohibited to make any advertising in favour of products other than those designated on the admission application. So-called 'upselling' is strictly prohibited. When an exhibitor's behaviour causes a serious breach to the security or the peaceful nature of the event, the organiser may decide, after formal notice to cease these actions remains without effect, to cut the electricity supply and close their exhibition space.

ARTICLE 23 - SOUND EQUIPMENT FOR THE EXHIBITION SPACES

Sound equipment – Microphones are strictly prohibited. The sound level may not exceed the accepted norms regarding noise under penalty of suspension without notice of the power supply, following an initial warning.

Media partnership – All exhibitors using the services of a media, such as local radio, are to inform Beam of the fact at least two months prior to the opening of the event.

SACEM – All broadcasts of recorded music must be subject to a declaration made to SACEM.

ARTICLE 24 - IMAGE REPRODUCTION RIGHTS

Authorisation – The exhibitor expressly and graciously authorises the organiser – and obtains such an authorisation from their co-contractors – to use and publish their name and address as well as their image within the exclusive framework of the event, as well as for all advertising or promotional campaigns associated with to the event for a duration of two editions of the event, as of the signature of the application for participation.

Right of access to personal data – The organiser, in its capacity as data controller, processes the exhibitor's personal data for the purposes of their application to participate in the event. The data collected is subject to computerised processing to enable the execution of the contract and must thus be provided. Data will be stored in accordance with the legal time limits imposed on Bordeaux Events And More relative to its fiscal and social obligations. The exhibitor's personal data is stored for the duration of their business dealings with the organiser and then for a period of five years as of the last expression of interest on the part of the exhibitor. According to the exhibitor's choices, based on consent which they may withdraw at any time, the latter may receive commercial offers and news relative to the organiser's activity. Each party undertakes to comply with their obligations in accordance with the legislation in effect relative to the protection of personal data, including those set out in the 'Computers and Freedom' law of 6 January 1978 and General Data Protection Regulation 2016/679. In particular, they guarantee that the rights of the persons concerned by the use of their personal data in the framework of the present contract will be complied with: the rights of access, rectification, deletion and opposition, right to the limitation of processing, the portability of data and the right not to be subject to an automated individual decision. The exhibitor may exercise this right by contacting Beam SAS, Data Protection Officer, Rue Jean Samazeuilh, CS 20088 – 33070 Bordeaux Cedex or at: dpo@beam.fr. In the event the Beam fails to provide a satisfactory response, the exhibitor may lodge a complaint with the French National Commission on Informatics and Liberty (CNIL).

ARTICLE 25 - STAND SECURITY

Security of the site – Round-the-clock surveillance of Bordeaux Exhibition Centre is provided by Beam, but without assuming responsibility through the application of this provision.

Exhibitors presenting merchandise or samples for consumption on-site are strongly advised to reinforce the security of the exhibition spaces by placing locks on the access to merchandise storage areas.

Use of a service-provider – The exhibitor who wishes to use the services of a specific guard on their stand must unfailingly inform Beam – security service- e-mail : suretepe@beam.fr – by means of a declaration written on official letterhead, stating the name of the company and the identity of the guard. No other individual will be admitted on the stand during the night.

ARTICLE 26 – POSTPONEMENT OR CANCELLATION OF THE EVENT

Postponement for imperative need – In the event of an imperative need, i.e., a situation rendering the holding of the event impossible in the initially planned conditions, the organiser reserves the right to modify the scheduled dates and venue prior to the event and with reasonable advance notice, without the exhibitor being entitled to claim any form of compensation, provided that this does not substantially modify the initial contract signed between the organiser and the exhibitor. The contract shall remain in effect for the new dates of the event, provided that the postponement of the event occurs within 6 months at most after the period initially scheduled.

Cancellation for definitive impediment – If, in the event of an event of force majeure or any event which is beyond the control of the organiser, such as (non-exhaustive list):

- Epidemic or other critical health situation
- Extreme weather conditions
- Nationwide or regional strikes or labour movements
- Disruption of transport means resulting in serious difficulties in accessing the site
- Threat of a terrorist attack or armed conflict,

access to the venue hosting the event becomes impossible, the organiser may decide to cancel the event and notify the exhibitors of the cancellation of accepted applications, without such decision opening the right to compensation. Administrative costs shall be non-refundable, regardless of the date on which the decision is made to cancel the event due to definitive impediment.

Allocation of the remaining funds – The remaining funds available, after payment of all expenses incurred, will be divided among the exhibitors on a prorata basis for the amounts received, without the exhibitors being able to exercise a right of recourse to request monetary damages.

Cancellation due to an insufficient number of admissions – The organiser may cancel or postpone the event if they observe a clearly insufficient number of admissions. The admitted exhibitor will be refunded the amounts paid. Until the registration closing date, the exhibitor assumes all risks related to the possible non-realisation of the event and notably the cost exclusive of the fees that they will have had to commit to in preparation of the event.

ARTICLE 27 - ASSIGNMENT OF JURISDICTION

Any dispute relating to the formation, execution and interpretation of the agreement binding the parties falls within the exclusive jurisdiction of the Courts of Bordeaux.